

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application: Noonburg

Application No.: 09/901,936

Filed: July 9, 2001

Title: Fetching Pixel Data with Reduced Memory Bandwidth Requirement

Commissioner for Patents  
Washington, D.C. 20231

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**  
**(REVOCATION OF PRIOR POWERS)**

As assignee of record of each of the patent applications listed in the table of attachment A,

**REVOCATION OF PRIOR POWERS OF ATTORNEY**

all powers of attorney previously given in each of the listed patent applications are hereby revoked, and

**NEW POWER OF ATTORNEY**

the following attorneys/agents are hereby appointed to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: I hereby appoint all attorneys of Thomas, Kayden, Horstemeyer & Risley, LLP, who are listed under the USPTO Customer Number shown below as the attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, recognizing that the specific attorneys listed under that Customer Number may be changed from time to time at the sole discretion of Thomas, Kayden, Horstemeyer & Risley, LLP, and request that all correspondence about the application be addressed to the address filed under the same USPTO Customer Number.

**24504**

Patent Trademark Office

Please direct all future correspondence and telephone calls to:

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**ASSIGNEE OF ENTIRE INTEREST**

**VIA TECHNOLOGIES, INC.**

535 Chung-Cheng Rd.  
Hsin-Tien, Taipei 231  
Taiwan, R.O.C.

**ASSIGNEE CERTIFICATION**

The certification under 37 C.F.R. §3.73(b) establishing the right of assignee to take action is attached hereto along with documentation evidencing same. Further, in my official position with VIA Technologies, Inc., I am authorized to sign documents and otherwise act on its behalf in connection with the management and handling of patent applications and other intellectual property matters.

Also, certain applications listed in the attached Table are formally assigned to S3G Co., Ltd. in the accompanying. S3G Co., Ltd. was purchased by VIA Technologies, Inc. and therefore in my official position with VIA Technologies, Inc., I am authorized to sign this document on behalf of those patent applications.

Date: 2008/11/27

Steven Hung  
Steven HUNG  
Manager

**Attachment A**

<b>No.</b>	<b>Serial No</b>	<b>Application Title</b>	<b>Filing Date</b>	<b>Assignment (Reel/Frame)</b>
1	09/371,972	System and Method for Rasterizing Primitives Using Direct Interpolation	August 10, 1999	010341/0587
2	11/507,071	Method for Adding Detail to a Texture Map	August 18, 2006	020538/0053
3	10/855,885	Matched Texture Filter Design for Rendering Multi-Rate Data Samples	May 6, 2004	
4	11/367,771	Image CODEC Engine	March 2, 2006	008990/0197 019744/0134 012852/0016
5	09/901,936	Fetching Pixel Data with Reduced Memory Bandwidth Requirement	July 9, 2001	011990/0435